

COSMETIZE

PRIVATE LABEL COSMETICS

*I can make heads turn.*

*With the scent of seduction and desire.*

*Or make you feel at home.*

*Wherever you are.*





SUBJECT

PAGE

COSMETIZE

3

SCENT AND MEMORIES

4

SCENT PYRAMID

5

EAU DE PERFUMES

6

PACKAGING EAU DE PERFUMES

7

HOME PERFUMES

10

PACKAGING HOME PERFUMES

15



## COSMETIZE

COSMETIZE is the No. 1 private label company in the Netherlands. We will be happy to work with you on your private label fragrances every step of the way. From developing the perfect formulation and packaging to designing the label, print or box of the product. With production and filling units across Europe, we are flexible in our production lines and ensure the highest quality. Since our creation, we acquired a real know-how in the field of body and home perfume. We can produce Eau de Cologne, Eau de toilette, Eau de parfum, Linen Spray, Room Spray, Fragrance Sticks, Candles, Sachets... fully customised.

You can choose your own perfume, deliver your own packaging and design or you use a formula of ours. We provide professional support from the beginning to the end.

Eau de Perfumes and Home Perfumes are a perfect way of marketing your brand. A perfume is a beautiful way to extend your current product range. On the next pages you find more information about scents, formulas, packaging, caps etc.

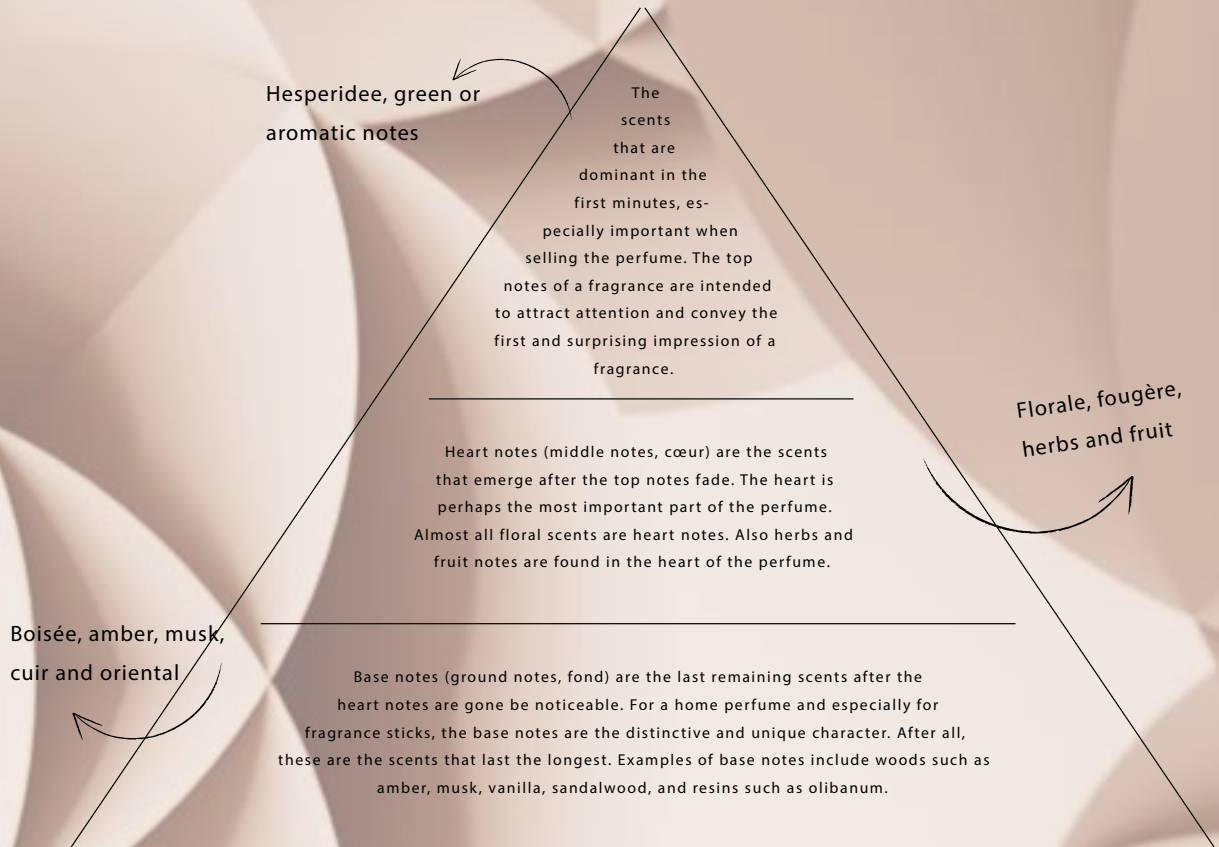




Our sense of smell is the only sense that is directly connected to our brain and is therefore our most sensitive sense. Our brains react on a scent before we think. This is how our nose is connected with the limbic system, which regulates our emotions and memories. When we smell something, we unconsciously react immediately, even before we are aware of it. A good one scent is a joy in life and leaves a positive memory behind.

With more than 30 million olfactory cells, we can distinguish more than 10,000 scents. Smell is linked to our memory, allowing us to feel certain emotions and recall memories. When you smell a perfume, after a few seconds you can say what it smells like. Floral, spicy, woody... Perfumes are made of several layers of different fragrance extracts. All these blends together form the character of a perfume.

A perfume consists of a so-called scent pyramid. This means that a perfume is made of top notes, heart notes and base notes. You can smell the top notes of the perfume as soon as you notice the perfume. They are the very first scents that open the perfume. The heart notes are the core of the perfume and the base notes are the notes that remain.





## EAU DE COLOGNE 5%

Do you want a scent that stays in the background? An eau de cologne is anything but dominant because this fragrance contains 2% to 5% fragrances. An eau de cologne is often fresh and light, but also disappears faster than an eau de parfum or eau de toilette. Multiple packaging, fragrances and volumes are possible.

MOQ:	From 1.500 pcs
Packaging:	Bottle with pump
Price:	Depands on volume, packaging and perfume value
Included:	Production, glass, filling and packaging

## EAU DE TOILETTE 10%

An eau de toilette is perfect for you if you use a fragrance as a refreshing touch. This type of fragrance consists about 5% to 10% of fragrance ingredients. Please note: an eau de toilette does not last as long, so you need more sprays during the day to keep smelling the scent. Multiple packaging, fragrances and volumes are possible.

MOQ:	From 1.500 pcs
Packaging:	Bottle with pump
Price:	Depands on quantity, volume, packaging and perfume value
Included:	Production, glass, filling and packaging



## EAU DE PARFUM 20%

With 10% to 20% aromatic ingredients, eau de parfum is slightly less strong than pure perfume. You will also continue to smell this form of perfume for a long time, although this can differ per perfume. Moreover, eau de parfum is our most common type of fragrance. Multiple packaging, fragrances and volumes are possible.

MOQ:	From 1.500 pcs
Packaging:	Bottle with pump
Price:	Depands on quantity, volume, packaging and perfume value
Included:	Production, glass, filling and packaging



PREMIUM SELECTED



**TOP CUBE**  
CHAPE ALLI OR / ARGENT  
CACHE POMPE 15



**GATOR**  
CHAPE ALLI  
OR / ARGENT / CDF / NOIR MAT  
CACHE POMPE 15



**TOP RONDEUR**  
CHAPE ALLI LESTÉ  
OR / ARGENT  
CACHE POMPE 15



**TOP PASSION**  
CHAPE ALLI LESTÉ  
OR / ARGENT / NOIR BRILLANT  
CACHE POMPE 15



**GLOBOS**  
CHAPE ALLI  
OR / ARGENT / CDF  
CACHE POMPE 15

**VINTAGE**  
CHAPE ALLI  
OR / ARGENT / NOIR MAT  
/ NOIR BRILLANT / CDF  
CACHE POMPE 15

EXISTE AUSSI EN VERSION PP NOIR



PREMIUM SELECTED

FELIX

50 ML FEA 15 •  
100 ML FEA 15 •



FIRENZE

50 ML FEA 15 •



ART DECO

50 ML FEA 15 •  
100 ML FEA 15 •





## *Home Perfumes*

Over recent years there has been a growing demand for more natural raw materials which are fully sustainable, ethical but still of high quality.

Our aim is to incorporate these products into our portfolio of fragrance sticks, linnensprays, room sprays and candle waxes. Providing you with assurance that they originate from responsible, certified sources with full traceability.



## SCENTED SACHET

Place this wonderfully scented sachet with natural vermiculite, in the wardrobe, bedroom, bathroom, toilet or car. The sachet reveals its scent for 3 months. When it gives off less fragrance, just shake it up. Afterwards you can use the vermiculite as nutrition for your plants. Take the vermiculite out of the sachet and place it in the soil of the plant. Your plant will grow like never before. Also available in fabric perfume pouches.

MOQ:	10.000 pcs / 5.000 per fragrance
Packaging:	Paper envelope
Price:	Depends on volume, packaging and perfume value
Included:	Production, filling and packaging



## ROOM SPRAY

A beautiful perfume spray which will spread a lovely scent through every room. You immediately personalise a room with this vegan room spray. Create an invigorating ambiance at any moment. Multiple packaging, fragrances and volumes are possible.

MOQ:	From 2.500 pcs
Packaging:	Bottle with trigger
Price:	Depends on volume, packaging and perfume value
Included:	Production, glass, filling and packaging

## LINEN SPRAY

Whether for freshening up your linen closet, adding a pleasant scent to a room before having company over, or helping you ease into relaxation mode, using linen sprays at home is a small way to elevate your day. The vegan Linen Spray provide the same pleasant aromatic effect as lighting a scented candle, but concentrated within a single spritz.

MOQ:	From 2.500 pcs
Packaging:	Bottle with spray
Price:	Depends on volume, packaging and perfume value
Included:	Production, glass, filling and packaging





## PERFUME STICKS

Fragrance sticks make a statement in any home, filling the room with a powerful fragrance. Once the sticks have absorbed the liquid, they will fill the room with an alluring home fragrance for over three months. The sticks are possible in bamboo or cotton fiber and spread the scent. The perfume formulas are available in alcohol as well as water-based. Turn the sticks for a more intense scent experience. Combine the fragrance sticks with a matching scented candle and room spray for an optimal fragrance experience. Multiple packaging, fragrances and volumes are possible.

MOQ:	From 2.500 pcs per fragrance
Packaging:	Bottle with cork or screw cap and provided with sticks
Price:	Depands on volume, packaging and perfume value
Included:	Production, glass, filling and packaging



## SCENTED GLASS CANDLES

What better way to bring warmth to a home and extend your brand than with a beautiful scented candle? Find a fragrance that will help you relax after a long day—returning home to a soothing scented candle makes everything brighter. If you prefer florals, there are lovely scents like jasmine and gardenia to transform your space, while those who lean towards richer, muskier profiles will enjoy vanilla, tobacco, or patchouli.

MOQ:	5.000 / 2.500 pcs per fragrance
Packaging:	Glass
Price:	Depands on size, packaging and perfume value
Included:	Production, glass, filling and packaging



## HOUSEHOLD CANDLES

These high quality stearin candles offer a long-lasting burn time of up to 10 hours, so they're ideal for using in decorative holders for an atmospheric glow in your home. Our household candles are unscented. Dimensions: H16 x D1.9cm. Household candles are possible in many shapes, sizes and colors.

MOQ:	10.000 pcs / 2.500 per color
Packaging:	Candle
Price:	Depands on size, packaging and perfume value.
Included:	Production, glass, filling and packaging

## CERAMIC CANDLES

A wonderful perfume will be spread through every room. From soy votives in reusable decorative jars, to luxury ceramics with strong, long-lasting smells, to an affordable option that evokes an actual library. Immediately personalise a room with a candle. Multiple packaging, waxes, fragrances and volumes are possible.

MOQ:	10.000 / 2.500 pcs per fragrance
Packaging:	Ceramic
Price:	Depands on size, packaging and perfume value
Included:	Production, glass, filling and packaging







## CANDLE WAXES

### Paraffin Wax

A widely most used wax because it can hold a high amount of fragrance and color. It also comes in various melt points, making it suitable for making many different types of candles, from containers to pillars.

### Soy Wax

Soy wax is a wax with a slow burn, making it a great value. The wax is made from soy beans, and is considered eco-friendly.

### Rapeseed & Coconut Wax

A blend of hydrogenated vegetable waxes made from European produced waxes. White in colour with a low melting point but quite hard to the touch. Easy to work with and produces a smooth surface finish. A very clean burning, non-cracking wax with great scent experience.

### Beeswax

Beeswax is one of the oldest forms of candle wax and is an eco-friendly option, since it's derived from bees during the honey-making process. Because of this, beeswax has a very subtle naturally sweet aroma that helps purify the air. Beeswax is also a harder and more solid wax.

### Stearin

Stearin wax is 100% biodegradable and vegan. Easy to work with and produces a beautiful crystal-like surface. Advantage of Stearin is that we can use an exceptionally high perfume percentage.

PREMIUM SELECTED



Perfume Sticks



PREMIUM SELECTED

